

# Creative Use Guide

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## Square Bowl

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### Item Numbers:

**710-34**

**710-44**

**710-54**

**710-64**

**710-74**

**710-84**

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## Product Overview

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The Square Bowl from Cameo China's Square collection represents a modern approach to versatile serving solutions. With six distinct capacity options ranging from 5 oz to 60 oz, this collection addresses the complete spectrum of culinary presentation needs. The contemporary square design with clean geometric lines provides a sophisticated canvas that enhances both traditional service and innovative plating concepts.

Crafted from premium vitrified china with a brilliant white glaze, these bowls combine aesthetic appeal with commercial-grade durability. The stable, balanced base ensures reliable service across all applications, while the modern square profile creates visual interest that elevates every presentation.

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# Size Specifications

Item Number	Dimensions	Capacity	Case Pack
710-34	3-1/4 in x 1-5/8 in (H)	5 oz	4 Dozen (48 units)
710-44	4-1/8 in x 2-1/16 in (H)	8 oz	3 Dozen (36 units)
710-54	4-5/8 in x 2-3/8 in (H)	12 oz	3 Dozen (36 units)
710-64	5-7/8 in x 3-1/8 in (H)	32 oz	2 Dozen (24 units)
710-74	6-5/8 in x 2-7/8 in (H)	38 oz	1.5 Dozen (18 units)
710-84	7-6/8 in x 3-3/8 in (H)	60 oz	1 Dozen (12 units)

## Traditional Applications

### Small Format Service (5 oz - 12 oz)

The compact sizes excel in individual portion service, offering refined presentations for condiments, sauces, and accompaniments. The 5 oz bowl serves as an elegant vessel for butter service, salt cellars, and amuse-bouche presentations. The 8 oz and 12 oz options address appetizer service, side dishes, and dessert presentations with contemporary flair.

These smaller bowls integrate seamlessly into tasting menu concepts, allowing chefs to create multi-course experiences with consistent visual language. The square profile provides natural framing for artistic plating, while the generous depth accommodates both hot and cold preparations.

### Mid-Range Versatility (32 oz - 38 oz)

The medium capacity bowls bridge individual and shared service applications. These sizes excel in family-style presentations, allowing operations to offer communal dining experiences that encourage guest interaction. Salad service, pasta dishes, and grain bowls benefit from the generous capacity and contemporary aesthetic.

Buffet and catering operations appreciate the visual impact these bowls create when arranged in geometric patterns. The square profile allows for efficient table utilization while maintaining elegant presentation standards.

## **Large Format Presentations (60 oz)**

The expansive 60 oz bowl serves as a centerpiece vessel for impressive displays. From large-format salads to communal pasta dishes, this size addresses operations seeking to create memorable shared dining experiences. The substantial capacity accommodates generous portions while the modern square design maintains visual sophistication.

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## **Creative Applications**

### **Deconstructed Presentations**

The square bowl collection enables innovative deconstructed dish concepts. Chefs can utilize multiple sizes to create composed presentations where each component occupies its own vessel, allowing guests to customize their experience. The consistent square profile creates visual harmony across the composition.

### **Interactive Dining Experiences**

Modern diners seek engagement with their food. The various sizes support interactive concepts such as build-your-own grain bowls, customizable salad stations, and DIY dessert bars. The contemporary aesthetic aligns with current dining trends while the durable construction withstands high-volume service.

### **Beverage Service Innovation**

Beyond food applications, the larger bowls offer creative beverage service opportunities. Punch service, sangria presentations, and craft cocktail displays benefit from the generous capacity and striking visual appeal. The square profile creates unexpected interest in beverage presentations.

## Seasonal Centerpiece Displays

Operations can leverage the larger bowls for non-food applications that enhance ambiance. Seasonal floral arrangements, decorative displays, and themed centerpieces gain contemporary sophistication from the modern square design.

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## Plating Techniques

### Geometric Composition

The square profile naturally suggests geometric plating approaches. Chefs can create linear arrangements, grid patterns, and angular compositions that align with the bowl's contemporary aesthetic. The defined corners provide natural anchor points for component placement.

### Height and Dimension

The varying depths across the size range enable dimensional plating concepts. Chefs can build vertical presentations that create visual drama, or utilize the shallow profile of smaller bowls for elegant flat compositions.

### Color and Contrast

The brilliant white glaze provides a neutral canvas that enhances ingredient colors. Vibrant vegetables, rich sauces, and colorful garnishes gain visual impact against the clean white background. The square profile frames these colors with contemporary sophistication.

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## Operational Benefits

### Size Versatility

The six-size collection addresses complete operational needs from individual condiment service through large-format shared presentations. This versatility reduces

inventory complexity while ensuring appropriate vessel options for every application.

## **Storage Efficiency**

The square profile enables efficient storage configurations. Bowls nest within their size category and stack in organized patterns that maximize shelf space. The geometric shape allows for predictable storage planning.

## **Service Flexibility**

The collection supports diverse service styles from plated presentations to family-style sharing to buffet displays. Operations can maintain consistent visual identity across multiple service concepts using a single bowl collection.

## **Durability and Longevity**

Premium vitrified china construction ensures these bowls withstand the demands of commercial foodservice. The material resists chipping, maintains glaze integrity through repeated washing, and delivers reliable performance across years of service.

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## **Menu Integration**

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### **Breakfast Service**

Morning operations benefit from the versatile size range. Oatmeal, yogurt parfaits, fruit bowls, and cereal service find appropriate vessels across the collection. The contemporary aesthetic elevates breakfast presentations beyond traditional expectations.

### **Lunch Applications**

Midday service demands efficiency without sacrificing presentation quality. Salads, grain bowls, soups, and pasta dishes utilize the mid-range sizes for satisfying portions with modern appeal. The square profile creates visual interest that enhances perceived value.

## Dinner Presentations

Evening service emphasizes refined presentations and the square bowl collection delivers sophisticated options. Appetizer courses, side dishes, and shared family-style presentations benefit from the contemporary design language.

## Dessert Service

Sweet course presentations gain modern sophistication from the square profile. Ice cream, mousse, fruit displays, and composed desserts find elegant expression across the size range.

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## Care and Maintenance

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These bowls are designed for commercial dishwasher use, maintaining their brilliant white glaze through repeated washing cycles. The vitrified china construction resists staining and odor absorption, ensuring long-term presentation quality. Proper racking during washing prevents contact damage and extends product life.

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## Conclusion

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The Square Bowl collection from Cameo China's Square line offers foodservice professionals a comprehensive solution for contemporary culinary presentations. With six thoughtfully scaled sizes, modern geometric design, and commercial-grade construction, this collection addresses the complete spectrum of service needs while maintaining consistent visual sophistication.

From intimate condiment service to impressive shared presentations, these bowls enable culinary creativity while delivering the durability and reliability that commercial operations demand. The versatile size range, contemporary aesthetic, and premium construction make the Square Bowl collection an intelligent investment for operations seeking to elevate their presentations with modern design language.

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## Imagine the Possibilities